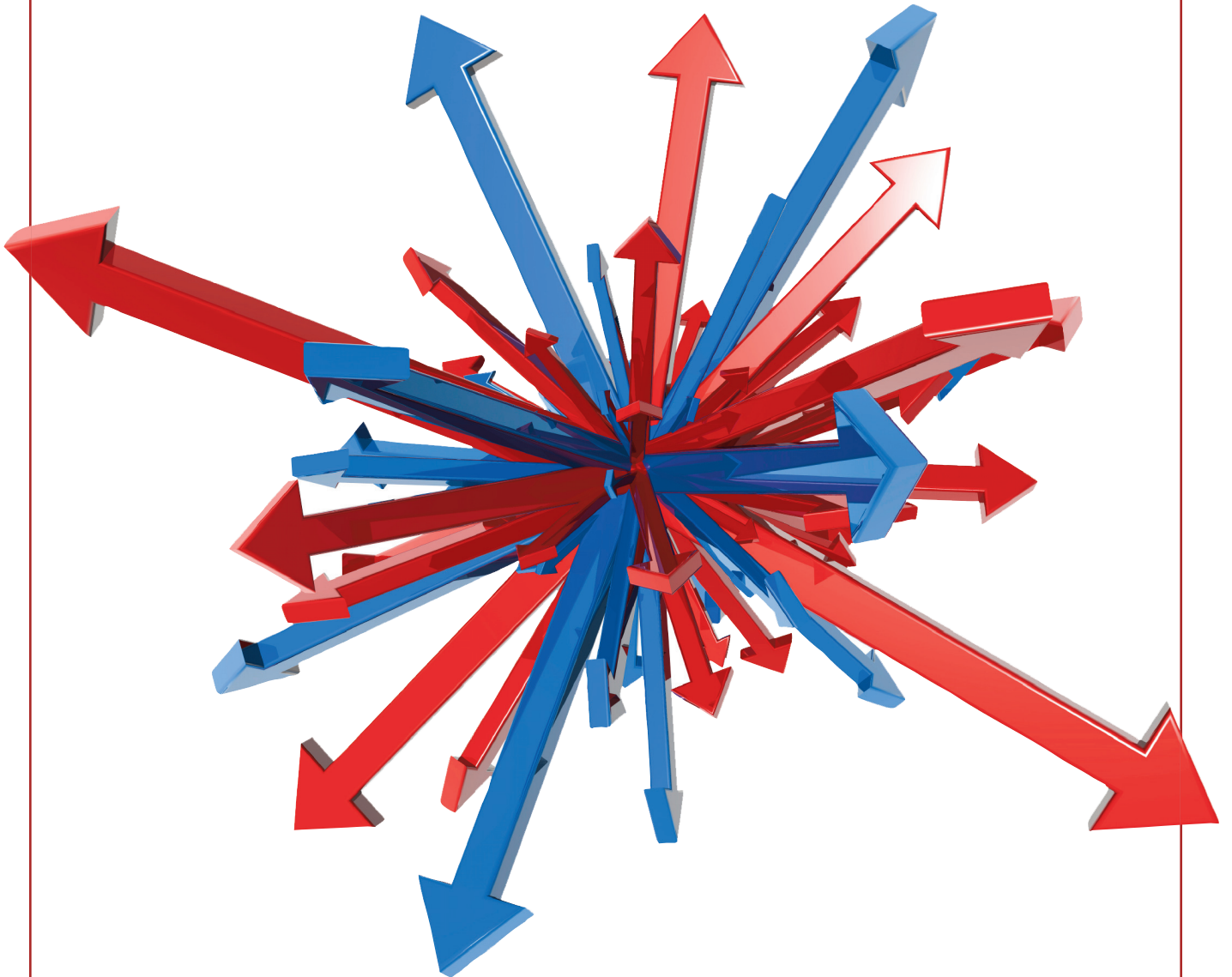


IHPM's 11th Annual International
Health & Productivity Conference

Trends, Issues, Solutions:
Health and Productivity Management
in the USA & Abroad



April 4-6, 2011
Orlando, Florida
Hyatt Regency Grand Cypress

Who Should Sponsor?

You should! IHPM is pleased to offer you unique opportunities to expand your visibility within the many circles of professional and executive leadership in attendance at its conference. We encourage you to take advantage of the great marketing opportunities offered by becoming a sponsor.

Your support of IHPM's 11th Annual International Health & Productivity Conference will substantially enhance and strengthen your name recognition as a partner with health and productivity management professionals and employers.

Who Should Exhibit?

- IT Companies • Pharmacy Benefit Management Companies
- Pharmaceutical Manufacturers • Internet Companies
- Disease Management Companies • Health Plans and other Insurers
- Healthcare Publishers • TPAs
- Contract Management Companies • Risk Managers
- Actuarial Firms • Specialty Medical Providers
- Consulting Companies • Providers of Healthcare-related Services to Employers

Traffic Builders:

- Two complimentary continental breakfasts served from the exhibit hall area for all attendees
 - Snack Breaks served in the Exhibit Hall area during all intermissions
 - Reception in the Exhibit Hall area
- One complimentary lunch served from the exhibit hall area for all attendees.

❑ **Platinum Plus \$65,000**

- ❖ Eight complimentary event passes
- ❖ Platinum Plus 20x10 exhibit booth across from registration
- ❖ Sponsorship of keynote session or provide keynote speaker
 - ❖ Exclusive reception with Business Leadership Council
- ❖ 1-page color ad in Health & Productivity Management (H&PM) magazine and the Journal of Health & Productivity (JHP)
 - ❖ 4-page feature article in H&PM
 - ❖ Room drop

❑ **Platinum Health \$60,000**

- ❖ Six complimentary event passes
 - ❖ 20x10 Exhibit Booth
- ❖ 1-page color ad in Health & Productivity Management (H&PM) magazine and the Journal of Health & Productivity (JHP)
 - ❖ Sponsorship of keynote session or provide keynote speaker
 - ❖ Health Fair Reception Sponsorship and Special Presentation
 - ❖ Fitness Activity Sponsorship (get creative!)
 - ❖ Room drop

❑ **Platinum \$45,000**

- ❖ Six complimentary event passes
- ❖ Single 10x10 complimentary exhibit booth
- ❖ Sponsorship of a plenary or track session
 - ❖ 1-page color ad in H&PM
 - ❖ Room drop

❑ **Gold \$35,000**

- ❖ Five complimentary event passes
 - ❖ 1-page color ad in H&PM
 - ❖ Sponsor plenary session
 - ❖ Room drop

❑ **Silver \$25,000**

- ❖ Four complimentary event passes
 - ❖ 1/2 page color ad in HP&M
 - ❖ Room drop

Exhibitor Information

10X10 BOOTH

- Member **\$3,995**
- Non-member **\$5,495**

20X10 BOOTH

- Member **\$7,990**
- Non-Member **\$10,990**

ISLAND

- Member **\$15,980**
- Non-Member **\$21,980**

- Attendee Tote Bag
\$10,000
- Cyber Café
\$15,000
- Plenary Session
\$5,000
- Track Sessions
\$8,000
- Keynote Presentation
\$6,000
- Literature Distribution
in Tote Bags
\$2,500
- Attendee Notepads
\$2,500
- Tabletop Poster
Presentation
\$2,500



Other Sponsorship Opportunities

GO GREEN SPONSORSHIP \$25,000

- Sponsorship of Water bottles
 - Water Stations
- Cyber Café and Printing Station with Booth

***cuts down on amount of paper pre-printed at the conference*

Please fax application to the attention of:

Bonnie Love Baker
Director, Member Services and Conferences
17470 N. Pacesetter Way,
Scottsdale, AZ 85255 USA
Phone – 480-305-2100
Fax – 480-305-2189

Note All fields required to complete registration.

Please print.

Name

Title

Company

Company Address

City

State, Zip

Phone

Fax

Email

Payment Method:

- Check (Payable to IHPM)
- American Express
- Master Card
- Visa

Credit Card Number

Card Holder's Name

Expiration Date

Authorized Signature on Credit Card

CVV2 Code

Billing Address of Credit Card

City

State, Zip

*** Rules and Regulations must be read and signed before this application is complete***

EXHIBITOR/SPONSOR RULES AND REGULATIONS

General

All matters and questions not covered by these regulations are subject to the decision of IHPM. IHPM includes a tradeshow designed to provide a showcase of products and services either specifically designed for, or customarily used in employer groups. IHPM reserves the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of IHPM, likely to be compatible with the general character and objectives of the exhibition.

Exhibit Space, Size, Prices, Badges, and Registration

The fee includes pipe, drape, ID sign, and two full event passes.

Assignment of Booth Space

Applications received with a total payment from prospective exhibitors will be recorded in order of their receipt. If two applications for the same space are received at the same time, priority will be given to firms who are members of IHPM. In the event of a conflict regarding space or other imperative conditions, IHPM shall have the right to assign a space to the Exhibitor, rearrange the floor plan, and/or relocate any exhibit at any time before or during the time of exhibit.

Removal of Exhibits

All exhibits must remain intact until 10:00am on Wednesday April 6, 2011 and may not be dismantled or moved until that hour. Exhibits must be packed and ready to move by 3pm on Wednesday April 6, 2011.

Cancellations

Cancellation of exhibit space must be directed in writing to IHPM. If cancellation of space is made before Jan. 01, 2011, a 50 percent refund will be given. No refunds whatsoever will be made after Feb. 01, 2011.

Liability

Neither IHPM, its members, officers, representatives or employees, nor the Hyatt Grand Cyprus resort, its representatives or employees, will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract. Each exhibitor must make provision for the safeguarding of his goods, materials, equipment and display at all times. The Exhibitor agrees, by signing this contract, and "Application for Exhibit Space," to insure itself, at its own expense, against property loss or damage, and against liability for personal injury. In the case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of Government intervention or regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for IHPM and Contract for exhibit space, then and thereupon the contract shall terminate and the Exhibitor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability on the part of either party. In case any part of the exhibit area is damaged, or if circumstances make it impossible for IHPM to permit an Exhibitor to occupy the space assigned during any part or the whole of the period covered, then under such circumstances the Exhibitor will be charged for space only for the period space was or could have been occupied by the

Exhibitor, and IHPM is released from any and all claims for damages which may arise in consequences thereof.

Entertainment and Private Meetings

IHPM reserves the right to control all function space at the Hyatt Regency Grand Cyprus Resort for the IHPM Conference. Space release forms will be provided for exhibitors upon request. Hospitality rooms may not be open during the hours of any official IHPM function. "The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel Premises and will indemnify, defend and hold harmless the Hotel, IHPM, its agents, servants and employees from any and all such losses, damages and claims." Signage will be allowed only in IHPM designated areas and must be approved by IHPM prior to display.

Fire Regulations

Fire regulations prohibit the use of paper (crepe or corrugated), cardboard or other flammable materials for booth decorations. All materials in exhibit areas must be nonflammable. Electric signs and equipment must be wired to meet local fire code specifications. Fire extinguishers on walls or elsewhere must not be removed or obstructed. Exhibitor Storage of exhibits in advance of the show will be available through the contracted decorating company. Information will be sent to you after receipt of Application to Exhibit is received.

Care of Exhibit Space

Exhibitors shall be responsible for properly maintaining their space. Exhibitors may not place anything in the aisles during exhibit hours.

Amendments

IHPM reserves the right to interpret, amend and enforce these Contract Conditions/Rules and Regulations. Written notice of any amendments or interpretations shall be given to each exhibitor. Each exhibitor, for himself, his agents and employees agrees to abide by all Contract Rules & Regulations set forth herein, or by any subsequent amendments, or interpretations. Please show your agreement to these rules by signing below and returning original to IHPM. You may also FAX this agreement to reserve your space today.

I have read and agree to the terms and conditions, rules and regulations listed above.

Name (please print)

Signature

Date

Title

Company

PLEASE PRINT THIS PAGE

On the lines provided print and sign your name, the date, enter your title, and the company's name you are representing. Please fax this page to Bonnie Love Baker at 480-305-2189.

Notes or Special Instructions to IHPM:

IHPM