

Welcome to IHPM's 12th Annual International Conference

A Global Experience in the Future of Health and Productivity

April 2-4, 2012
Orlando, Florida
Hyatt Regency
Grand Cypress



Diamond Partner



"We've chosen to partner with IHPM for its 12th Annual International Conference because it 'pushes the curve' on content with new thinking, offers the best networking opportunities with leading employers and practitioners, and has a global focus unique in the conference arena."

Ed Jones, PhD
President of Commercial Operations
ValueOptions

Who Should Sponsor?

You should! IHPM is pleased to offer you unique opportunities to expand your visibility within the many circles of professional and executive leadership in attendance at its conference. We encourage you to take advantage of the great marketing opportunities offered by becoming a sponsor.

Your support of IHPM's 12th Annual International Health & Productivity Conference will substantially enhance and strengthen your name recognition as a partner with health and productivity management professionals and employers.

Who Should Exhibit?

- IT Companies • Pharmacy Benefit Management Companies
- Pharmaceutical Manufacturers • Internet Companies
- Disease Management Companies • Health Plans and other Insurers
- Healthcare Publishers • TPAs
- Contract Management Companies • Risk Managers
- Actuarial Firms • Specialty Medical Providers
- Consulting Firms • Providers of Health-related Services to Employers

Traffic Builders:

- Two complimentary continental breakfasts served from the Exhibit Hall area for all attendees
- Snack Breaks served in the Exhibit Hall area during all intermissions
- Receptions in the Exhibit Hall area
- One complimentary lunch served from the exhibit hall area for all attendees.

Partnership Options

Diamond Partner: \$60,000 (1) **SOLD**

- Chef's table reception and dinner for up to 30 invited guests.
Exclusive to Diamond Partner
- Conference Opening remarks on stage with Sean Sullivan
- Keynote presentation
- Plenary Session Presentation with an Employer and copy of your videotaped session
- Track Session Presentation with an Employer and copy of your videotaped session
- 20x10 booth in the exhibit hall
- e-news release to our opt in database of nearly 9,000
- 6 full conference passes for your colleagues or clients (excluding workshop)
- Full marketing and signage presence and branding next to IHPM as a Diamond Partner
- Literature distribution in totebags
- Conference attendee email list pre and post conference
- Article in Health & Productivity Management

Platinum Partner \$40,000 (2)

- Plenary Session Presentation with an Employer and copy of your videotaped session
- Track Session Presentation with an Employer and copy of your videotaped session
- 20x10 booth in the exhibit hall
- E-news release to our opt in database of nearly 9,000
- 5 full conference passes for your colleagues or clients (excluding workshop)
- Marketing and signage presence on pre conference marketing and onsite marketing
- Literature distribution in totebags
- Conference attendee email list pre and post conference
- Article in Health & Productivity Management

Gold Partner \$30,000

- Plenary Session Presentation with an Employer and copy of your videotaped session
- 10x10 booth in the exhibit hall
- E-news release to our opt in database of nearly 9,000
- 4 full conference passes for your colleagues or clients (excluding workshop)
- Marketing and signage presence on pre conference marketing and onsite marketing
- Literature distribution in totebags
- Conference attendee email list pre and post conference
- Article in Health & Productivity Management

Silver Partner \$20,000

- Track Session Presentation with an Employer and copy of your videotaped session
- 10x10 booth in the exhibit hall
- E-news release to our opt in database of nearly 9,000
- 3 full conference passes for your colleagues or clients (excluding workshop)
- Marketing and signage presence on pre conference marketing and onsite marketing
- Literature distribution in totebags
- Conference attendee email list pre and post conference

Bronze Partner \$10,000

- 2 full conference passes for your colleagues or clients (excluding workshop)
- Marketing and signage presence on pre conference marketing and onsite marketing
- Literature distribution in totebags
- Conference attendee email list pre and post conference

Other Exciting Opportunities:

IHPM Prom – An exciting new event that you won't want to miss and will want to a part of planning. The IHPM Prom, Havana Nights will be on the evening of April 3rd; complete with a crowning of the Health and Productivity King and Queen of the conference!

Healthy Breakfast Presentation – another new event which will be held on the morning of April 4th. Attendees will enjoy a healthy breakfast while partaking in an uplifting and engaging presentation.

- Cyber Café (\$10,000)** In the exhibit hall – includes a 10x10 booth
- Flash Drives (\$5,000)** Branded with your logo handed out to every attendee
- Tote Bags (\$8,000)** Branded with your logo
- Water Bottles (\$3,000)** Branded with your logo -- help us go green! Save plastic water bottles from ending up in our landfills!
- Notepads (\$2,000)** Branded with your logo
- Pens (\$1,000)** Branded with your logo

Exhibitor Information

The exhibitor fee provides pipe, drape, two full event passes, onsite signage, and mention in all marketing material produced in line with timing of booth registration

10X10 BOOTH

- Member \$3,995
- Non-member \$5,495

20X10 BOOTH

- Member \$7,990
- Non-Member \$10,990

ISLAND

- Member \$15,980
- Non-Member \$21,980

Exhibitor Rules And Regulations:

General

All matters and questions not covered by these regulations are subject to the decision of IHPM. IHPM includes a tradeshow designed to provide a showcase of products and services either specifically designed for, or customarily used in employer groups. IHPM reserves the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of IHPM, likely to be compatible with the general character and objectives of the exhibition.

Exhibit Space, Size, Prices, Badges, and Registration

The fee includes pipe, drape, ID sign, and two full event passes.

Assignment of Booth Space

Applications received with a total payment from prospective exhibitors will be recorded in order of their receipt. If two applications for the same space are received at the same time, priority will be given to firms who are members of IHPM. In the event of a conflict regarding space or other imperative conditions, IHPM shall have the right to assign a space to the Exhibitor, rearrange the floor plan, and/or relocate any exhibit at any time before or during the time of exhibit.

Cancellations

Cancellation of exhibit space must be directed in writing to IHPM.

If cancellation of space is made before Jan. 01, 2012, a full refund will be given.

No refunds whatsoever will be made after Feb.01, 2012.

Liability

Neither IHPM, its members, officers, representatives or employees, nor the Hyatt Grand Cyprus resort, its representatives or employees, will be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the exhibit contract. Each exhibitor must make provision for the safeguarding of his goods, materials, equipment and display at all times. The Exhibitor agrees, by signing this contract, and "Application for Exhibit Space," to insure itself, at its own expense, against property loss or damage, and against liability for personal injury. In the case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of Government intervention or regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for IHPM and Contract for exhibit space, then and thereupon the contract shall terminate and the Exhibitor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability on the part of either party. In case any part of the exhibit area is damaged, or if circumstances make it impossible for IHPM to permit an Exhibitor to occupy the space assigned during any part or the whole of the period covered, then under such circumstances the Exhibitor will be charged for space only for the period space was or could have been occupied by the Exhibitor, and IHPM is released from any and all claims for damages which may arise in consequences thereof.

Entertainment and Private Meetings

IHPM reserves the right to control all function space at the Hyatt Regency Grand Cyprus Resort for the IHPM Conference. Space release forms will be provided for exhibitors upon request. Hospitality rooms may not be open during the hours of any official IHPM function. "The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel Premises and will indemnify, defend and hold harmless the Hotel, IHPM, its agents, servants and employees from any and all such losses, damages and claims." Signage will be allowed only in IHPM designated areas and must be approved by IHPM prior to display.

Fire Regulations

Fire regulations prohibit the use of paper (crepe or corrugated), cardboard or other flammable materials for booth decorations. All materials in exhibit areas must be nonflammable. Electric signs and equipment must be wired to meet local fire code specifications. Fire extinguishers on walls or elsewhere must not be removed or obstructed. Exhibitor Storage of exhibits in advance of the show will be available through the contracted decorating company. Information will be sent to you after receipt of Application to Exhibit is received.

Care of Exhibit Space

Exhibitors shall be responsible for properly maintaining their space. Exhibitors may not place anything in the aisles during exhibit hours.

Amendments

IHPM reserves the right to interpret, amend and enforce these Contract Conditions/Rules and Regulations. Written notice of any amendments or interpretations shall be given to each exhibitor. Each exhibitor, for himself, his agents and employees agrees to abide by all Contract Rules & Regulations set forth herein, or by any subsequent amendments, or interpretations. Please show your agreement to these rules by signing below and returning original to IHPM. You may also FAX this agreement to reserve your space today.

I have read and agree to the terms and conditions, rules and regulations listed above.

Name (please print)

Signature

Date

Title

Company

PLEASE PRINT THIS PAGE

On the lines provided print and sign your name, the date, enter your title, and the company's name you are representing. Please fax this page to Bonnie Love Baker at 480-305-2189.

IHPM'S 12TH ANNUAL INTERNATIONAL HEALTH & PRODUCTIVITY CONFERENCE

April 2-4, 2012 • Orlando, Florida • Hyatt Regency Grand Cypress

REGISTRATION INFORMATION

Name _____

Job Title _____

Organization _____

Address (1) _____

Address (2) _____

City _____ State _____

ZIP/Postal Code _____ Country _____

Phone No. _____ Fax No. _____

E-Mail Address _____

Same as billing

How do you want to receive future conference communications

Mail Fax E-Mail

BILLING INFORMATION

1. You may FAX your VISA/MasterCard or American Express information with this form to the attention of:
IHPM at 480-305-2189.

2. You may mail a check with this form to:
IHPM Executive Office
Attention: REGISTRATIONS – **IHPM**
17470 N. Pacesetter Way
Scottsdale, AZ 85255 USA

3. You may use your VISA/MasterCard or American Express using a secure form at www.ihpm.org.

I wish to pay by check: Check # _____

(please make checks payable to IHPM. Upon completion, please copy this form and mail with your check to the address in #2.)

I wish to pay by credit card:

Total Being Charged: \$ _____

VISA MasterCard AMEX

Card No. _____ Exp. Date _____

Cardholder's Name _____

CVV2 Code _____

(the security code on the front or back of your card)

CC: Receipt to: _____

*** Billing address must match statement mailing address for credit card transactions. Please enter this information below.**

REGISTRATION FEES

PRE-CONFERENCE ACADEMY & WORKSHOP

Academy for Health and Productivity Management (AHPM) \$195

Workshop Outcomes Measurement For Dummies...And Smarties \$195

CONFERENCE - Early Bird rates through Sept. 30, 2011

IHPM member fee \$595

IHPM non-member fee \$795

Active Military and Government fee \$350

Special Member "Group" Rate for 3 or more
(Call 480-305-2100) \$495

Total: _____

AGENDA Information

www.ihpm.org

NOTE: Speakers and sessions are subject to change.

BILLING ADDRESS FOR CREDIT CARD HOLDER

Address: _____

Address: _____

City: _____

State: _____

ZIP: _____

HOTEL INFORMATION

Hyatt Regency Grand Cypress

One Grand Cypress Blvd., Orlando, Florida 32836

Tel: +1-407-239-1234

Special Conference Rate - \$195 (Reservations must be made by Feb. 1, 2012 to receive this special rate.)

Don't forget to mention the IHPM Conference.

Questions about the IHPM conference?

Executive Office: 480-305-2100.

CANCELLATION POLICY: In the event you need to cancel your registration, please send your cancellation to: cancellations@ihpm.org.

For cancellation requests received full credit will be applied toward any future IHPM program of equal or greater value. If you are unable to attend, registration is transferable to an alternate attendee. Registration fees are nonrefundable. To make a change, contact requests@ihpm.org.