



**Global Models:
Around the World With IHPM and
Health and Productivity Management**

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Institute for Health and Productivity Management**



Who is IHPM?

- Non-profit *Global Enterprise* founded in 1997 by two physicians and an economist
- Mission to establish employee health as an *Investment* in business performance
 - Improve its value as a **Human Capital** asset to produce big returns in productivity gains
 - Measure *ROI* as a reduction in the total cost burden of illness or *BOI*
 - Key concept is *PRESENTEEISM* or health-related performance loss at work
- Unique multi-stakeholder organization engaging all the key players



What IHPM Does

- Serves as a global resource on health and productivity management with database analysis, measurement tools, business case studies and implementation models
- Champions health and productivity management internationally as a strategy for improving corporate performance
- Organizes and manages field projects to produce the evidence that investing in employees' health produces big returns



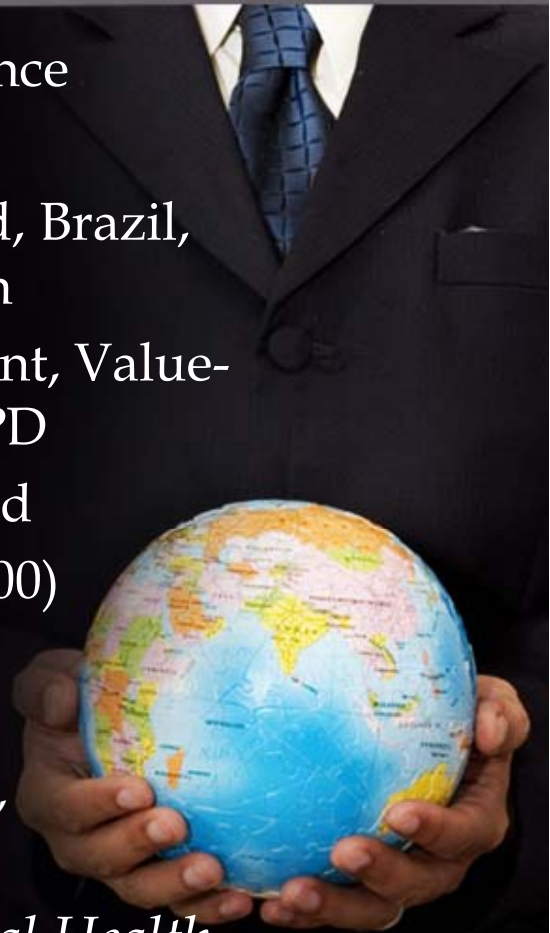
Advisory & Business Leadership Council

- Abbott
- Aetna Inc.
- American Regent
- ARAMCO
- BankPlus
- BJC Healthcare
- Boehringer Ingelheim
- CalPERS
- CAPG (CA Physicians)
- Caterpillar
- Chestnut Global Prtnrs
- ChevronTexaco
- Cigna
- Ciming Group (China)
- City of Phoenix
- Coca-Cola
- Credit Suisse
- Dell
- Dow Chemical
- DuPont
- Eastman Chemical
- Federal Reserve Bank of Dallas
- FedEx
- Ford Motor
- Genentech
- Georgia Pacific
- Halliburton
- Intel Corporation
- Johnson & Johnson
- Kimberly Clark
- Manatee County, FL
- Marriott
- Mayo Clinic
- Michelin
- Navistar International
- NextEra Energy
- Nordstrom
- Novartis
- Pfizer
- PPG Industries
- PhRMA
- PPG Industries
- Procter & Gamble
- PSEG
- Sanofi
- Santa Cruz County, CA
- Saint Luke's Health System
- Shell Oil Company
- Southern Company
- State of Washington
- Subaru
- Texas Instruments
- Toyal America
- Triumph Vought
- Unilever
- United Technologies
- Univita
- U. S. Army
- ValueOptions
- Vielif (UK)
- Yum! Brands



IHPM Communications Enterprise

- Annual International Health & Productivity Conference (250-300 attendees) in Orlando
- Conferences in China, Japan, Australia, New Zealand, Brazil, Chile, Mexico, United Kingdom and European Union
- Academies -- e.g., Health & Productivity Measurement, Value-Based Health Programs, Chronic Diseases - e.g., COPD
- Webinars: Customized, wellness and disease focused
- Publications (audience: print - 11,000, electronic - 9000)
 - *Health & Productivity Management* magazine
 - *Journal of Health & Productivity* (peer-reviewed)
 - Special Issues of the magazine - e.g., Arthritis, Obesity, Deep Vein Thrombosis, Pulmonary Embolism, COPD
- WorkPlace Centers™: *Metabolic Health, Behavioral Health, Respiratory Health, Pain Management, Workplace Caregivers*



Field Projects

- Allergy: Saint Joseph's Health System
- Migraine: Saint Luke's Health System
- Osteoarthritis: Federal Reserve Bank of Dallas
- Irritable Bowel Syndrome: Comerica Bank
- GERD: Coast Resorts
- Pain & Productivity Measurement: Pitney Bowes
- Depression: Union Pacific Railroad
- Metabolic Health: City of Phoenix, Saint Luke's Health System, State of Washington, Santa Cruz County, CA
- Prostate Health: Lockheed Martin
- Hypertension: National Public Transit Association
- Musculoskeletal Pain: Intel
- COPD: Healthy Trucking Association, COPD Foundation
- CKD: Santa Cruz County, CA
- Health Risk & Productivity Profiling: Hong Kong Hospital Authority



IHPM's **WorkPlace Centers**TM *and Field Research Projects*

- Target “clusters” of employer health issues
 - Metabolic Health (including obesity)
 - Behavioral Health (including depression)
 - Respiratory Health (smoking cessation/COPD)
 - Pain Management (musculoskeletal)
 - Working Caregiver Burden
 - Cancer (*under development*)
 - Sleep Management (*planned*)
- Conduct on-site research-and-demonstration projects for defined populations
 - Publish results



Leadership Through New Initiatives

- Working Caregivers – Transcending Systems and Geographies
 - Aging populations/work forces worldwide
 - Increasing stress of work and tensions with family life
 - Huge need for programs and resources
- Employer/Physician Pilot Projects with
 - California Association of Physician Groups (CAPG) and CalPERS engaging medical groups in work site health improvement and chronic condition management



IHPM Global Initiatives

- Global Health and Productivity Outlook
 - Asia Pacific
 - China
 - Japan
 - Australia/New Zealand
 - Persian Gulf
 - Western Europe
 - United Kingdom
 - Germany
 - Netherlands



IHPM Global Initiatives (continued)

- Global Health and Productivity (con't.)
 - Latin America
 - Mexico
 - Brazil
 - Chile
 - Peru



Global Healthcare Trends

- National Public Health Care Systems with
 - Private Supplementation
 - Private Substitution
- Emerging Delivery Models Globally
 - Wellness and Culture of Health
 - Chronic Condition Management and Prevention
 - Health, Safety and Environment
 - Health and Productivity Management



Global Healthcare Trends (continued)

- Macro Trends/Directions/Developments
 - Shift from disease/medical cost control to health/human capital investment model
 - More individual responsibility for health status and costs
 - More consumer empowerment via information and technology
 - Personalization of medicine and globalization of health care delivery



THANK YOU

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