

# MAKING HEALTH & WELLBEING GLOBAL VALUES

## New Crossroads of the World



May 27-28, 2015  
World Trade Center,  
Dubai



The **Institute for Health and Productivity Management, MBM Health & Medical Performance Services, GlobalMed and MetLife**, invite you to the 15th Annual IHPM Global Health and Productivity Conference – the premier global health event of 2015, in Dubai.

### Major Themes include:

- Invest in Health – the Most Valuable Human Capital Asset
- The Foundational Pillars of Health & Wellness – Sleep, Physical Activity and Nutrition
- Increased Productivity – the Ultimate Return on Better Health
- Move Beyond Health & Wellness to Wellbeing
- Corporate Health & Productivity Management Annual Awards



**Sessions include:** featured presentations, panel discussions and a special workshop.



- Health as the Multiplier of Human Capital Value
- Reducing the Economic Burden of Illness
- “Presenteeism” – Regain Lost Productivity as the Big Payoff
- Using Data to Identify Health Cost Drivers and Target Interventions
- Metabolic Syndrome: Work Place Cost of Unhealthy Lifestyles
- Co-Morbidities: Key to Chronic Disease Management
- Telemedicine Solutions to Population Health Issues
- Connecting Work Place Health, Safety and Productivity
- Good Health Management Programs from Around the World
- Technology to Improve Engagement for Better Health Outcomes
- Better Health: A Human Capital Strategy for the Gulf

For sponsorship and exhibitor details contact Deborah Love, EVP & COO, IHPM:  
email [deborah@ihpm.org](mailto:deborah@ihpm.org)

Hosted by

Event Partners

