

# The HPM Value Chain™

**OUTCOME**  
Improved corporate  
financial  
performance

Which translates  
into enhanced  
worker  
productivity

Design benefits  
and programs

And improve  
functionality

To provide incentives

Which will impact  
medical costs and  
disabilities

To change behavior

To improve  
health

To reduce risks

Measurement

IHPM

IVB

Initiative for Value-Based Health Benefits

An initiative of IHPM