

7th Annual EU HPM FORUM Returns to the Continent

November 15 & 16, 2011

Schwalbach, Germany

Hosted by Procter & Gamble and Sponsored by Novartis

Supported by: InfoTech & vielife

DAY ONE: Tuesday, November 15

9:00 am - Welcome and Preview – Procter & Gamble and IHPM

9:10 am - Global Overview of Health and Productivity – Sean Sullivan, JD, President & CEO and Deborah Love, EVP & COO – IHPM

9:30 am -European Perspective on Health and Productivity – Wolf Kirsten, President, **Wolf Kirsten International Health Consulting**

10:15 am -Health and Productivity at Procter & Gamble Europe – Dr. Steffen Hitzeroth, Medical Director, **Procter & Gamble**

11:15 am -Workplace Impact of COPD: A Growing Global Epidemic – Mike Baldwin, Sr. Manager, Global Health Outcomes, **Novartis**

12:00 pm -“Sweet Dreams!” The Link between Sleep and Workplace Health and Productivity: Findings from the EU – **vielife**; Dr. Anthony Massey, Chief Medical Officer – sponsored by vielife

2:00 pm - Stages of Success: Using Outcomes Data to Enhance Your Wellness Programs - Allison Jackson, MS, Epidemiologist, Global Occupational Health, Intel Ireland

2:45 pm - Selling and Delivering Wellness - Employer Panel Discussion to include: **AkzoNobel**, Dr. Dirk Veldhorst - Corporate MD & Manager of Occupational Health Service as well as Director Corporate Health for both Country Director and Board of Management; **BP**, Fayaiz Rasheed, MBA - Transformation Program Manager; **Goodrich Corporation**, Don Broeker, MBA - Director, Benefits Strategy; **Orbis Vigor**, Luc Remerkiens - Manager; **Metinvest Holding, LLC** (*tbc*) - Dr. Konstantin Kokorin - Health Manager

Moderated by InfoTech Dr. Jim Loomis, Corporate MD of InfoTech and Director of Prevention and Wellness, St. Luke's Hospital, St. Louis MO - sponsored by InfoTech

3:45 pm - Facilitating Behavioral Change by Measuring Outcomes – Dr. Konstantin von Vietinghoff-Scheel, Corporate Counselling Services Sarl

4:30 pm - Perspectives on Wellness in Central Europe - Hungary & Slovakia – HUMAN DYNAMIC - Eric Kung, Chairman & CEO

5:00 pm - Review & Discussion (Wolf Kirsten & Sean Sullivan)

5:45 pm - Adjourn

DAY TWO - Wednesday, November 16

9:00 am - Welcome and Preview – IHPM – Sean Sullivan

9:10 am - Workplace Health Promotion: Legal Framework, Statistical Trends and Best Practices of German Public Health Insurance – Dr. Michael Drupp, Head of the AOK-Institut für Gesundheitsconsulting

9:55 am - Why is Immunization an Efficient Occupational Intervention? Prof. Klaus Stohr, Head Global Public Policy - Novartis Vaccines & Diagnostics

10:40 am - The DOW Healthy Workplace Index: A Tool for Measuring Health, Productivity and Performance – Dr. Frank Sladeczek, Regional Health Director, Europe

11:25 am - PPG Industries: Growing a Culture of Health Worldwide – Dr. Alberto Colombi, Medical Director

12:15 pm - Adjourn

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Please e-mail Deborah@ihpm.org or Bonnie.Jean@ihpm.org if you have any questions about the Forum. We look forward to seeing you in Germany November 15-16, 2011.

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