

IHPM

INSTITUTE FOR HEALTH
AND PRODUCTIVITY MANAGEMENT

IHPM's Fourth Annual Health Management Conference

The Employer-Sponsored Value-Based Health System: *New Key to Global Competitiveness*



March 31 - April 2, 2008
Hyatt Regency Grand Cypress
Orlando, Florida

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CONFERENCE OVERVIEW

The Employer-Sponsored Value-Based Health System: New Key to Global Competitiveness

MONDAY, MARCH 31

PRECONFERENCE ACADEMY

8 A.M. - 12 P.M.

Academy for Health and Productivity Management (AHPM) – Designing Value-Based Health Benefits

- 8 - 8:15 Joe Leutzinger, PhD, President, AHPM
8:15 - 8:45 Jack Mahoney, MD, Global Medical Director, Pitney Bowes
8:45 - 9 Steve Priddy, Director of Employer Relations, Initiative for Value-Based Health Benefits (IVB)
9 - 10 Employer Case Studies — BankPlus, Cerner & Intel
10 - 10:15 BREAK
10:15-10:30 Rick Nevins, MD, Chief Research Officer, IHPM
10:30-11:15 Open Forum Panel/Audience Discussion
11:15 - 12 Mark Fendrick, MD, Center for Value-Based Health Insurance, University of Michigan

GENERAL SESSION

1 P.M. - 5:30 P.M.

- 1 - 1:15 **Welcome and Theme**
Sean Sullivan, JD, President, IHPM
- 1:15 - 2:00 **Assessing the Top Drivers of Productivity Impairment**
Vic Strecher, PhD, Director, Center for Health Communications Research, University of Michigan
- 2 - 2:45 **Designing Health Benefits to Actually Improve Health**
Mark Fendrick, MD, Center for Value-Based Health Design, University of Michigan
- 2:45 - 3:15 **Break with Exhibitors**
- 3:15 - 4:00 **The Value of Integrative Health Care to Employers**
Kenneth Pelletier, MD, Director, Corporate Health Improvement Program, University of Arizona School of Medicine
- 4 - 5:00 **Avoiding Health Care Costs by Reducing Major Health Risks: Smoking Cessation and COPD**
William Bunn, MD, Vice President for Health, Safety and Productivity, International Truck & Engine
Garry Lindsay, Partnership for Prevention
Rick Nevins, MD, IHPM

5 - 5:45

Making Employee Health a Global Business Asset

Cathy Baase, MD, Global Director of Health, The Dow Chemical Company

5:45

Reception in Exhibit Hall with Exhibitors

TUESDAY, APRIL 1

TRACK SESSIONS

8 A.M. - 5:30 P.M.

(Breaks with Exhibitors: 10 - 10:30 & 3:30 - 4
Reception with Exhibitors: 5:30)

A. VALUE-BASED MANAGEMENT OF CHRONIC DISEASES

8 - 9

1. Improving “Metabolic Health” in High-Risk Populations

- a) case studies of IHPM’s successful programs with the City of Phoenix and Saint Luke’s Health System
b) previews of future programs with State of Washington and City of Albuquerque

9 - 10

2. Back Pain – Managing Employers’ Most Chronic Work Place Complaint

- a) prevalence and cost impact for employers
b) new approach to this very old problem in the work place, with Blue Cross Blue Shield of Vermont and Health Management Corporation

10 - 10:30

Break with Exhibitors

10:30-11:30

3. Hypertension and Cardiovascular Disease – Managing a “Killer” Risk Factor

- a) prevalence and cost impact for employers
b) U.S. employer-based successes in risk reduction from Novartis’ Downshift program

11:30-12:30

4. Managing Migraines to Reduce the Huge Cost of Lost Productivity

- a) prevalence and resulting cost of lost productivity in the work place
b) new employer-based education program with a big impact on these “indirect” costs with Employers Health Coalition of Ohio and Ortho-McNeil Janssen

B. VALUE-BASED DESIGN OF HEALTH BENEFITS

- 1:30 - 1:40 **Co-Chairs:**
Steve Priddy, Director of Employer Relations, IVB
Jack Bastable, Director of Communications, IVB
- 1:40-2:20 **Modelling the Impact of Value-Based Health Benefit Design**
Jennifer Boehm, Practice Leader, Hewitt Associates
- 2:20 - 3:30 **Employer Case Studies of Value-Based Benefit Design** – BankPlus, Cerner Corp., Intel
- 3:30 - 4 **Break with Exhibitors**
- 4 - 5:00 **Employer Case Studies (cont.)**
Eastman Chemical, MGM MIRAGE
- 5 - 5:30 **Value-Based Health Benefit Designs for Smaller Employers**
Dan Whitney, PhD, President, Medova
- 7 - 9:00 **Dinner and Panel Discussion with Health Plans, Consultants and Providers on Value-Based Benefit Design**
Health Management Corp., HealthMedia, Hewitt Associates, Humana, Watson Wyatt

C. COMPLEMENTARY, ALTERNATIVE AND INTEGRATIVE MEDICINE

- 10:30-11:00 **Co-Chairs:**
John Weeks, Publisher, Integrator Blog News and Reports
Cathy Baase, MD, Global Director of Health, The Dow Chemical Company
- 11:00-11:45 **Case Study Pilot Project Outcomes #1**
Outcomes of Group-Oriented Mind-Body Services in a Chrysler Population
Robert Levine, PhD, Director of Complementary and Integrative Medicine Research, Henry Ford Health System
Teresa Bartlett, MD, Senior Manager, Integrated Health Care and Disability Medical Programs, Chrysler
- 11:45 -12:15 **Case Study Pilot Project Outcomes #2**
Clinical and Economic Outcomes of Integrated Therapies by Naturopathic Physicians for Low Back Pain
Oreste Szczurko, ND, Canadian College of Naturopathic Medicine
Patricia Hermann, ND, MS, University of Arizona; Member, Research Task Force, Academic Consortium for Complementary and Alternative Health Care
Canada Post representative

12:15-12:30 **Moderated discussion (Weeks/Baase)**

- 1:30-2:00 **Case Study Pilot Project Outcomes #3**
Integrated Therapies of Naturopathic Physicians for Anxiety and Shoulder Pain
Oreste Szczurko, ND, Research Project Director, Canadian College of Naturopathic Medicine
Canada Post representative
- 2:00-2:45 **Case Study Pilot Project Outcomes #4**
Acupuncture, Massage in a Whole Person, Integrative Approach to Managing Chronic Pain Patients
Adrian Langford, Vice President, Alternative Medicine Integration Group
Florida Agency for Healthcare Administration representative

2:45-3:00 **Moderated discussion (Weeks/Baase)**

- 3:00-3:30 **Potential for Integrating Employee Health Programs through a Complementary Healthcare Network**
John Reed, MD, Director of Integrative Medicine, Healthways WholeHealth

3:30-4:00 **Break with Exhibitors**

- 4:00-4:45 **A Program on the Effectiveness and Cost-Effectiveness of CAIM in Community Settings through the NIH National Center for Complementary and Alternative Medicine (NCCAM)**
Speaker TBD

- 4:45-5:00 **Brief Report on the Role of Economic and Whole Systems Outcomes in the Shared Research Agenda of the Complementary and Alternative Medicine Professions**
Christine Goertz, DC, PhD, Chair, Research Working Group, Academic Consortium for Complementary and Alternative Health Care

- 5:00-5:30 **Open Forum: Strategies for Energizing the Employer-CAIM Relationship**
Themes: Stimulating awareness of employer interests among CAIM researchers & educators
Educating employers about CAIM strategies
Priorities in research modeling

D. MAXIMIZING THE VALUE OF MEASUREMENT

- 8 - 9:15 **Field Research Findings from the Use of the Work Limitations Questionnaire (WLQ)**
Debra Lerner, PhD, Director, Program on Health, Work & Productivity, Tufts Medical Center
Harris Allen, PHD, Lecturer, Yale University School of Medicine

9:15 - 10 **Better Stratifying Health Risks to Improve Outcomes from HPM**
Mayo Health Solutions, Philip Hagen, MD,
Medical Director of Mayo Clinic EmbodyHealth

10 - 10:30 **Break with Exhibitors**

10:30-11:15 **Community-Based, Multi-Employer Longitudinal Case Study of Results from Measuring Health and Productivity Impact of Work Place Interventions**
Frank Brocato, President, Employers Health Coalition, Tampa

11:15-12:30 **Panel Discussion with Employers Using Health and Productivity Measurement Tools**
Moderator: Joe Leutzinger, PhD, AHPM

E. SUPPORTING WORKING CAREGIVERS – ESSENTIAL PART OF HEALTH AND PRODUCTIVITY MANAGEMENT

1:30 - 3:30 **Chair:**
Pamella Thomas, MD, Director of Health & Wellness, Lockheed Martin Aeronautics
– Employer case study of the impact of caregiver support on productivity
– Establishing the business case for supporting caregivers in the work place

3:30 - 4 **Break with Exhibitors**

4 - 5:30 – Personal accounts of the value of employer programs to educate and support working caregivers

WEDNESDAY, APRIL 2

GENERAL SESSION

8 A.M. – 12 P.M.

8 - 8:30 **Speaker from President's Council on Physical Fitness**

8:30 - 9:15 **Measuring the Work Place Value of Investing in Employee Health**
Debra Lerner, PhD, Director, Program on Health, Work & Productivity, Tufts Medical Center

9:15 - 10 **Workplace Health Centers: Creating a Hub for Integrated Health & Productivity Management**
Ray Fabius, MD, President and Chief Medical Officer, CHD Meridian Healthcare

10 - 10:30 **Break in Portico**

10:30-11:15 **Providing Health Services at Work: An Investment in Health and Productivity**
Randy Abbott, Practice Leader, Watson Wyatt Worldwide

Sue Adams, Worldwide Manager of Health and Productivity, Intel
Patricia Berger-Friedman, Senior Consultant, Watson Wyatt Worldwide
Jodi Wishart, Director, Corporate Benefits, Scholastic

11:15 - 12 **Helping Caregivers at Work: An Investment in Health and Productivity**
Pamella Thomas, MD, Director of Health & Wellness, Lockheed Martin Aeronautics
Philip Hagen, MD, Mayo Clinic EmbodyHealth
Jody Amodeo, Director & Team Leader, Healthy Pfizer
Charles Lamb, MD, GE Energy

12:00 **Closing Remarks:**
Sean Sullivan, IHPM

WORKSHOPS

1 P.M. – 3 P.M.

Supporting Caregivers at Work

Referral Services, Work/Life Balance Benefits, Peer Networks

Dr. Pamela Thomas, Lockheed Martin
Dr. Philip Hagen, Mayo Clinic EmbodyHealth
Jody Amodeo, Healthy Pfizer

Integrating Complementary and Alternative Medicine at the Work Place

Chiropractic, Naturopathic Medicine, Massage Therapy, Acupuncture and Oriental Medicine, Integrative Medicine

Naturopathic Medicine

Carlo Calabrese, ND, MPH, Association of Accredited Naturopathic Medicine Colleges Representative, Research Working Group, Academic Consortium for Complementary and Alternative Health Care (RWG-ACCAHC)

Integrative Medicine

Adam Perlman, MD, MPH, Vice-Chair, Consortium of Academic Health Centers for Integrative Medicine

Chiropractic

Christine Goertz Choate, DC, PhD, Association of Chiropractic Colleges Representative, and Chair, RWG-ACCAHC

Massage Therapy

Janet Kahn, PhD, LMT, American Massage Therapy Association

Acupuncture and Oriental Medicine (tba)